

DRUG DEMAND REDUCTION PROGRAM

FOR

COMMANDERS

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DDR Program Overview and Structure

WHAT IS THE DRUG DEMAND REDUCTION PROGRAM

VISION

To be a leading force in America's drug demand reduction strategy through the development of tomorrow's leaders in volunteer community service for a drug-free world.

MISSION STATEMENT

The Civil Air Patrol Drug Demand Reduction program assists squadrons, groups, wings, and regions to instill an aggressive, positive, drug-free attitude in Civil Air Patrol members, Air Force families, DoD civilians, and school-age children through a comprehensive program that:

- Promotes CAP as a positive community service lifestyle.
- Encourages youth to remain in school.
- Focuses on drug abuse education, prevention and awareness.
- Provides positive activities as an alternative to drugs and gang violence

The Drug Demand Reduction Program is administered in accordance with:

- CAP Regulation CAPR 51-1
- AFI 44-121, *Alcohol Drug Abuse Prevention and Treatment (ADAPT) Program*
- AFMOA/SGOC
- ANGI 10-801

PURPOSE

The Drug Demand Reduction Program (DDRP) is a comprehensive program chartered with the responsibility to make CAP a drug-free organization that promotes and supports education, community involvement, and social responsibility. The DDRP began in 1994 to support the "Air Force family" within 30 miles of active Air Force bases, Air Force Reserve bases or stations, Air National Guard bases, and DoD units with 100 or more Air Force personnel.

The use of illegal drugs in the armed forces, over many years, has caused the military services to adopt aggressive drug education and prevention programs in an effort to educate, prevent and help the members of the military to understand the problem that drugs have brought to our civilization.

Likewise, CAP saw the need for drug education and prevention and the Drug Demand Reduction Program was created. Its inception has brought together several initiatives to

assist squadrons, groups, wings and regions to instill an aggressive, positive, drug-free attitude in CAP members, Air Force families, Department of Defense civilians and school-age children. Increased awareness of substance abuse issues that affect the health of our members is vital to the overall mission of Civil Air Patrol and the communities in which CAP units reside. These outreach activities have proven to be very attractive and are well received by parents, school principals, teachers, coaches, etc.

In order to enable program funding and growth, the DDRP was integrated into the Air Force DDR mission, and funds are allocated by the Air Force Surgeon General.

Since 1994, the program scope has expanded to include the entire CAP organization with a special emphasis on cadets. Remember that the program is not just for cadets. It also includes our senior members and adults that our cadets come in contact with everyday.

THE THREE ELEMENTS OF THE PROGRAM

The program consists of three elements: Education, Training, and Community Outreach. Previously, the DDR program included the School Program, however, in May 2008; the School Program became a stand-alone entity. Though the two programs are now separate, DDR and the School Program still support each other in their goals for a drug-free America.

EDUCATION

Never has there been a greater need to increase our knowledge about drugs than there is today. Ever-changing drug use patterns and the need to develop new and effective preventive interventions underscore the importance of education. This element provides:

- Substance abuse materials, classes, lesson plans, videos, posters and promotional items
- Portable display booths, fatal-vision goggles, and drug kits to educate and promote the CAP DDR Program
- Partnerships with Air Force active duty, Reserve and National Guard DDR Program and resources
- Partnerships with local substance-prevention agencies/coalitions, Drug Enforcement Agency DDR administrators, Federal Bureau of Investigation Community Outreach coordinators, state governor drug policy coordinators, fire, police, rescue and medical personnel.

TRAINING

The training element forms the core of the DDR Program. It provides the fundamental knowledge and competencies for DDR officers to facilitate the DDR Program throughout CAP. The DDR officers are our greatest asset and training is conducted to ensure program effectiveness. The training element provides:

- DDR training labs at the annual conference
- Regional training for DDR coordinators and administrators
- Wing training for units and cadet DDR officers
- Tele-training sessions

COMMUNITY OUTREACH

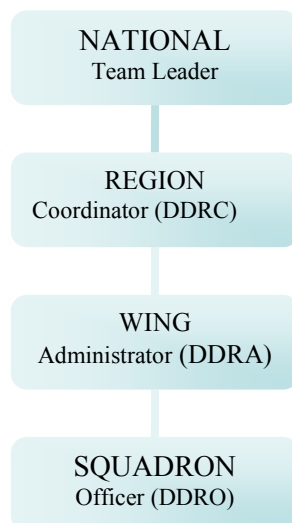
The object of community outreach is to place local CAP units in the forefront of their community to communicate a drug-free message to young people. Cadets and unit members partner with base and local community coalitions to support anti-drug activities. Together, they provide essential and supplemental assistance to community outreach activities. Check within your local community at law enforcement agencies, schools, etc. for ways in which you can assist with, not only formal drug-free campaigns, but other community events as well. The following are possible examples of different events and outlets in which you can work with your community.

- Family community centers
- Community health fairs
- Base-sponsored community activities
- Base open houses and air shows

THE STRUCTURE OF THE PROGRAM

It is the unit commander's decision where the DDR program falls in the unit structure. Some wings and regions have the program under Cadet Programs, others have it attach to the Counterdrug and some have placed DDR as a standalone program. Regardless of where in the DDR program is located, there are many resources to help in implementing the program. Each echelon level has a DDR position, and possibly an assistant DDR position. The DDR structure looks like this:

National paid staff has a DDR Advisor and DDR support staff.



Why Should We Do The DDR Program?



CAP HISTORY

Since 1941 Civil Air Patrol has answered the call when our nation was under attack. The Civil Air Patrol was founded at a time of national crisis, mobilizing civilian volunteers to defend the nation.

CAP BYLAWS

According to *Article V: Objectives and Purpose of the Constitution and By-laws of Civil Air Patrol*, the organization is to meet the following objectives:

- To provide an organization to encourage and develop, by example, the voluntary contribution of private citizens to the public welfare (1-b).
- To provide an organization of private citizens with adequate facilities to assist in meeting local and national emergencies (1-e).
- To assist the Department of the Air Force in fulfilling the non-combat programs and missions (1-f).

WE ARE CITIZENS SERVING OUR COMMUNITIES.



Ever since September 11, 2001, America's civilian pilots answered the call to help defeat a foreign threat on America's shores and coastal waters. Civil Air Patrol has led that charge. Since we are leading the charge to protect our homeland, why are we not answering the call to prevent the threat of DRUGS which are killing our youth, young adults and costing taxpayers money? Drugs lead to gangs and violence. Drug money pays to trains terrorist! What can we do to respond to this call? We need to train our troops to save lives.

Here are some disturbing statistics:

- According to the FBI it takes \$4,000 to train and outfit one (1) terrorist (this include rifles and bombs)
- 1oz of Cocaine has a street value of \$800 - \$1,000
- 1oz of Heroine is \$4,200

The Bottom Line? Every potential drug user that is redirected to a positive life style keeps money from terrorists

SOURCE: Drug enforcement Administration, Birmingham, AL

Today our nation faces a multitude of challenges as we look to the future. One of the most pressing challenges facing our youth is the pervasive culture of drug abuse, and how they handle this crisis, will say much about our character as an organization and a country. Our ability to pull together to develop innovative strategies for drug prevention, will determine our youths' future, and our nation's future, because if we do not stem the tide of drug abuse, there will be no future for many of toady's youth and young adults.

Every time we feel we have a handle on prevention, the Drug Dealers become more ingenious. They work everyday to plot new and better ways to steal our values and morals. As Nancy Reagan said, "For every door that we close, they open a new door to DEATH."

Model DDR Program

Develop goals and objectives

Select DDR personnel

Obtain contacts and resources

Schedule activities/events/presentations

Internal - Squadron/Wing meetings, CAC, encampments, conferences, DDR weekends, open houses, recruitment drives, SAREXs, Cadet Competition, leadership schools, aerospace academies

External - Community Outreach

Schools, Youth organizations, military bases, air shows, malls, fairs, sports events, home school organizations, civic organizations, health fairs, , parades, festivals.

Suggested activities

DDR dance, DDR weekend, DDR computer games, videos, games, poster, speech and essay contests, fun anti drug lesson from internet, commercials, candy bags with DDR slogans, coloring books.

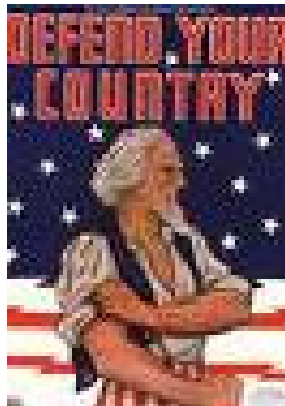
Fatal vision goggles or work goggles with Vaseline fun activities such as remote control cars, ball toss, twister, bean bag toss, horseshoes, obstacle course, walk a line.

Develop a budget to support activities, events,

Report success by completing After Action Reports and submit through each DDR structure.

There is a war on drugs!

We need to arm our troops in order to save lives!



FREQUENTLY ASKED QUESTIONS AND COMMENTS FROM COMMANDERS



1. Why do an optional program?

- Not only is it the right thing to do, it is in our Constitution and Bylaws: Article V, Sections 1-b.e.f
- If CAP members are called to respond to a national emergency do we respond? The War on Drugs is a National Emergency, and we NEED to respond. We have a responsibility to save lives.

2. I don't have an Air Force facility within the 30 mile radius, so I don't have to do it.

- The War on Drugs is NOT limited to 30 miles from an Air Force Base; it reaches out to your communities, families, schools, churches. Is it right to ignore those beyond the 30 mile radius for promotional items? There are ways that you can still get the promotional items and still respond. There are also locations where you can get some free materials. Contact your Regions DDRC or the DDR Team Leader
- *There are no borderlines in the DDR Program. Your neighboring state may have a facility that is near your unit.*

3. I don't need to support DDR because it is only for cadets.

- WRONG! The Drug Demand Reduction Program is for every member. Look at the statistics on how many adults our taxpayer's money is paying for. The DDRP affects all members and every aspect of Civil Air Patrol, Emergency Services, Operations, Professional Development, Aerospace, and one of the best recruiting tools for CAP.

4. I don't know what is happening with the DDR Program. In my wing, I feel like everything is going on around me.

- To find out about the DDR program start by going to the National website and check out the DDR section which provides guidance and resources for the DDR program. You can attend a DDR presentation and training to learn more about the DDR program. Also the DDR specialty track will provide more information about the DDR program. Your Wing DDRA should provide additional information and guidance or if you can't locate your Wing DDRA or Region DDRC you can contact the National Team Leader: Lt Col Jett Mayhew at JettM14@aol.com

5. My wing doesn't have the funding to support this program.

- In the past that might have been true. Let's look and compare the old budget process to the new budget process.

OLD PROCESS	NEW PROCESS
<ul style="list-style-type: none"> • Submit Annual Request • Obtain Quotes from Multiple Vendors • Wait months for Approval • Order from multiple vendors • All Reimbursements at 80% • All Reimbursements via CAPF 108 	<ul style="list-style-type: none"> • Submit Requests on an Activity-by-Activity basis • Approval from NHQ usually less than 48 hours • DDR Catalog (Unit pays Shipping cost only) <ul style="list-style-type: none"> ❖ Promotional Items ❖ Education and Training ❖ Fatal Vision Goggles ❖ Model Rocketry (Community Outreach only) • Non DDR Catalog Items reimbursed at 80%

- Most DDR Activities do not require any funding. You can incorporate the DDR activities almost anywhere and it's FREE!

1. Unit meetings
2. Wing Staff meetings
3. CAC meetings
4. Encampments/FTX
5. Base and Community Events
6. Wing/Region Conferences or Schools
7. DDR Weekend
8. Air shows
9. Open Houses
10. Recruitment
11. SAREXs
12. School/Home School Group Presentations
13. Unit Newsletters and Websites
14. Opportunity for Community Outreach Programs are unlimited



6. I already have a DDR Officer (DDRO) at wing. Why do I need a DDR Administrator (DDRA)?

- The DDRO is the DDR Officer at the local Squadron or Group Level
- The DDRA is the DDR Administrator at the wing level who oversees and provides support to the Squadron and Group DDR Officers.
- The DDRC is the DDR Coordinator at the Region level who oversees and provides support to the wing DDR Administrators.
- It is important that all of these DDR duty positions are entered correctly in eServices upon appointment.
- **NOTE: It is very important that any DDR personnel changes to DDR duty positions are updated in eServices.**

7. We don't have time to do an optional program.

- It's easy and takes little time to incorporate DDR and partner DDR with other CAP directorates.
 1. You are required to have a **Moral Leadership** class once a month. Why not combine a lesson plan with the Chaplain. This has been very successful in other units.
 2. **Safety Briefing:** Why not have a safety briefing which talks about drinking and driving, inhalants, and other over-the-counter drugs.
 3. **Operations:** How do over-the-counter drugs and prescription drugs affect your performance as an aircrew? Also, we all know the "8 hours from bottle to throttle." This refers to the Pilot-In-Command, what about the Observer or Scanner, or even those on the flight line.
 4. **Emergency Services:** When doing a search line, what are the procedures for your state if you come upon a marijuana field?
 5. **Cadet Programs:** Participating in DDR activities provides cadets leadership opportunities that lead to higher individual self-esteem and confidence, greater school commitment, and a great devotion to community service to support drug and violence programs.
 6. **Aerospace:** Talk about inhalants, after all rocket fuel is an inhalant. In our world of Aerospace Technology, how would drug prevention and awareness be an asset to our future technology?
- **As you can see, there are many ways to incorporate the DDR Program into all of the missions of Civil Air Patrol.**

8. How often do we have to do the program?

- As a guideline the DDR specialty track states:
 1. For **Tech Rating**: Implement a minimum of six (6) lessons, events or activities on drug awareness at unit level within a 12-month period. This includes senior activities and reporting completion on the After Event/Activity Form.
 2. For **Senior Rating**: Successfully complete a minimum of two (2) workshops/seminars at wing, region or national level, or community/external organizations.
 3. For **Master Rating**: Conduct a minimum of two (2) workshops/seminars or official DDR events at the region level.
 4. CAPR 51-1, Goal 3, Section C states: *“Conduct annual DDR briefings at 100% of encampments and 80% of appropriate cadet activities such as national/region special activities, wing conferences, leadership schools, demand reduction days, etc.”*

9. Where do we go to approach the military and what do we say?

- To approach the military you may need to do some research and locate the DDR personnel at the base, fort, or armory. This includes Active Duty, Reserve or National Guard. Some wings are not near an Air Force facility; however you're encouraged to contact all military branches of services that may have a DDR Program. Ask them if they could do a DDR activity/presentation for your squadron, group, or wing or any activities. Start building a relationship and partnership by asking if there's anything CAP could do for them. Military's DDR wants Civil Air Patrol to assist in the outreach program. We can help them by signing up for community events and invite them to assist Civil Air Patrol with joint activities. Once the contact is made they could assist in setting up base tours or joint community activities on base.

10. Where or how do we find the DDR resources for events, encampments, community activities?

- DDR resources are easy to locate. You may be able to find some resources within your unit such as EMT personnel, medical personnel, police or sheriff, lawyers, chaplains, and cadets who enjoy researching the internet and members who can provide their own personal stories related to DDR. National Headquarters website under DDR is another basic location to find resource listings, <http://www.capmembers.com>. There are DDR lesson plans, games, and puzzles on the National website. DDR Administrators at Wing, DDR Coordinators at Region or the DDR National Team Leader should be able to provide suggested resources as well. Also remember, Google search is your friend. There are many local organizations such as heart association, MADD, insurance companies and military DDR contacts are great resources.

11. How do we tie DDR with recruiting?

- Often CAP recruiting is pretty tough to do. Many people are not eager to speak to recruiters before they are able to find out about the CAP program. Often parents accompanying their children to community activities such as fairs, school activities, church events, air shows and home school conferences where a DDR activity, booth or display help provide a DDR message and be a recruiting tool for CAP. Having activities at the DDR booth such as the “Fatal Vision Goggles” or other fun and active DDR activities will draw folks to the DDR booth. Having cadets at the booth will help sow the seeds to invite youth to a CAP meeting. Make sure that you have some recruiting materials with you, and you have information on squadrons within your state.

12. How do I start a DDR program in my unit?

- Find someone to become a squadron DDRO and a Cadet DDRO. Review the DDR process on the National HQ website, review CAPR 51-1, check out the DDR specialty track, and set DDR goals and objectives. Find resources by checking the National HQ website, check various online resources, and check anti-drug and alcohol organizations to find activities, materials and suggestions for activities, lesson plans, events and presentations. Schedule DDR activities and community outreach events. Implement DDR activities at your squadron and get within your community.